# Mercury.

## F-35 COCKPIT DEMONSTRATOR AND ELITE SUPPLIER AWARD EVENT AFTER ACTION REPORT

CRISSAIR, INC. – VALENCIA, CA August 20 – 24, 2018

#### **Overview**

On August 20 – 24, our team executed a successful F-35 cockpit demonstrator and Elite Supplier Award recognition event with Crissair, Inc. in Valencia, CA.

Congressman Steve Knight (R-CA-25) served as the guest of honor and VIP speaker. The event also featured remarks from Jack O'Banion, Vice President of Strategy and Customer Requirements, Lockheed Martin Skunk Works, Mike Alfred, President, Crissair and Vic Richey, Chairman & CEO, ESCO Technologies.

During the speaking program, Jack O'Banion recognized Crissair and its employees for their contributions to the F-35 program and Crissair President Mike Alfred honored the company's veterans, surprising them with F-35 flight jackets. Congressman Knight participated in the recognition ceremony and flew the cockpit immediately following. He and his staff then participated in a personalized tour of the facility.

There were 65 attendees at the event, including Santa Clarita Mayor Laurene Weste, Santa Clarita City Councilmembers Bill Miranda and Cameron Smyth, Castaic Area Town Councilmember Sandia Ennis, and field representatives from the offices of State Senator Scott Wilk (R-21), Assemblyman Dante Acosta (R-38) and L.A. County Supervisor Kathryn Barger. Additional VIP attendees at the event included: Santa Clarita Economic Development Corp. President Holly Schroeder, Santa Clarita Valley Chamber of Commerce Chairman Troy Hooper, as well as faculty and students from the Hart School District.

Mercury's communications team developed and executed the media outreach plan to earn coverage of the event. <a href="KABC-7">KABC-7</a> arrived prior to the event to capture footage of test pilot Craig Dalle operating the demonstrator. Also attending the event were Santa Clarita Valley local newspaper, <a href="The Signal">The Signal</a>, as well as local talk radio station <a href="KHTS-FM">KHTS-FM</a>. Reporters from both The Signal and KHTS had the opportunity to interview Congressman Knight, as well as Lockheed Martin and Crissair officials. The <a href="SCV Beacon">SCV Beacon</a> and <a href="Aerotech News">Aerotech News</a> also wrote about the event, while the <a href="SCV Economic Development Corp">SCV Economic Development Corp</a> published a blog. The San Fernando Valley Business Journal has indicated that it include coverage of the event in a column for its September 3<sup>rd</sup> edition.

Sixteen employee briefing sessions were held over the course of our stay, enabling 208 Crissair employees to learn about the program and experience the F-35 cockpit demonstrator. The cockpit team also briefed 11 local AIPAC VIPs, offering all 11 the opportunity to fly in the cockpit and learn more about the F-35's impact on the security of Israel.

Enclosed is the final attendee list, photos from the event, media coverage and social media activity, including tweets from Congressman Steve Knight and Supervisor Kathryn Barger.



|          |                  | MEMBERS OF CONGRESS & STA              | AFF                                      |
|----------|------------------|--|--|
| Steve    | Knight           | Congressman (R-CA-25)                  | U.S. House of Representatives (CA-25)    |
| Lisa     | Moulton          | District Director                      | U.S. Congressman Steve Knight (CA-25)    |
| Andrea   | Grace            | Scheduler                              | U.S. Congressman Steve Knight (CA-25)    |
| Josie    | Sandi            | Caseworker                             | U.S. Congressman Steve Knight (CA-25)    |
| Gary     | Medina           | Caseworker/Wounded Warrior Fellow      | U.S. Congressman Steve Knight (CA-25)    |
| Mitchell | Chase            | Senior Communications Director         | U.S. Congressman Steve Knight (CA-25)    |
|          |                  | STATE REPRESENTATIVES                  |  |
| Sharon   | Bronson          | District Coordinator                   | Assemblyman Dante Acosta, 38th District  |
| Kris     | Hough            | District Representative                | State Senator Scott Wilk (R-21)          |
|          |                  | COMMUNITY LEADERS                      |  |
| Laurene  | Weste            | Mayor                                  | City of Santa Clarita                    |
| Nicole   | Vartanian        | Assistant Field Deputy                 | L.A. County Supervisor Kathryn Barger    |
| Bill     | Miranda          | Member                                 | Santa Clarita City Council               |
| Cameron  | Smyth            | Member                                 | Santa Clarita City Council               |
| Holly    | Schroeder        | President                              | Santa Clarita Economic Development Corp. |
| Troy     | Hooper           | Chairman                               | Santa Clarita Valley Chamber of Commerce |
| Sue      | Reynolds Buckley |  | William S. Hart Union High School        |
| Diane    | Hamburger        | Saugus High School Assistant Principal | Saugus High School Assistant Principal   |
| Sandia   | Ennis            | Director                               | Castaic Area Town Council                |
| Glen     | Ennis            |  | Castaic Area Town Council                |
| Calvin   | Hedman           | President                              | Hedman Partners                          |
| Kara     | Grimes           | Teacher                                | Valencia High School                     |
| Logan    | Sufferdini       | Student                                | Valencia High School                     |
| Benjanim | Pontius          | Student                                | Valencia High School                     |
| Justin   | Flores           | Student                                | Valencia High School                     |
| Zach     | Fineberg         | Student                                | Saugus High School                       |
| Jim      | McCarthy         | Husband of Mayor Weste                 |  |
| Carol    | Shubin           | Professor                              | CSUN                                     |
|          |                  | SUPPLIERS                              |  |
| Al       | Gowing           | President                              | Coronado Manufacturing, Inc.             |
| Sergio   | Murcia           | Sr. Aerospace Sales Engineer           | Trelleborg Sealing Solutions             |
|          |                  | SUPPLIER HOST                          |  |
| Vic      | Richey           | President & CEO                        | ESCO Technologies                        |
| Sam      | Chapetta         | Senior Vice President                  | ESCO Technologies                        |
| Mike     | Alfred           | President                              | Crissair, Inc.                           |
| Mark     | Hughes           | VP, Finance & Administration           | Crissair, Inc.                           |
| Patrick  | LaCanfora        | VP, Engineering                        | Crissair, Inc.                           |
| Eric     | Grupp            | Sr. Director, Business Development     | Crissair, Inc.                           |
| Beverly  | Malin            | Director, Human Resources              | Crissair, Inc.                           |
| Nicolas  | Eguiguren        | Director, Operations                   | Crissair, Inc.                           |
| Colleen  | Schultz          | Director, Quality                      | Crissair, Inc.                           |
| John     | Semione          | Plant Manager                          | Crissair, Inc.                           |



| Scott   | Chapman         | Director Contracts        | Crissair, Inc.        |
|---------|-----------------|---------------------------|-----------------------|
| Melissa | Dell            | Manager Contracts         | Crissair, Inc.        |
| Carey   | Dunnagan        | Quality Specialist        | Crissair, Inc.        |
| Chris   | Ruh             | Quality Assurance Analyst | Crissair, Inc.        |
| Michael | Maniego         | Chief Engineer            | Crissair, Inc.        |
| Ray     | Palomino        | Lead Engineer             | Crissair, Inc.        |
| Brandon | Alexander       | Veteran*                  | Crissair, Inc.        |
| Jerry   | Blount          | Veteran*                  | Crissair, Inc.        |
| Chris   | Doyle           | Veteran*                  | Crissair, Inc.        |
| Edward  | Pinto           | Veteran*                  | Crissair, Inc.        |
| John    | Rafkind         | Veteran*                  | Crissair, Inc.        |
|         |                 | MEDIA                     |                       |
| Stephen | Coleman         | Cameraman                 | KABC                  |
| Michele | Lutes           | Photographer              | The Signal            |
| Crystal | Duan            | Reporter                  | The Signal            |
| Michael | Brown           | Senior Staff Writer       | KHTS Hometown Station |
|         |                 | LOCKHEED MARTIN & CONSULT | ANTS                  |
| Heather | Brown           |                           | Lockheed Martin       |
| Jack    | O'Banion        |                           | Lockheed Martin       |
| Mary    | Springer        |                           | Lockheed Martin       |
| Mike    | Becker          |                           | Lockheed Martin       |
| Alexis  | Lockard         |                           | Lockheed Martin       |
| Gary    | Hentz           |                           | Lockheed Martin       |
| Eric    | Fox             |                           | Lockheed Martin       |
| Worth   | Golightly       |                           | Lockheed Martin       |
| Brecke  | Boyd            |                           | Lockheed Martin       |
| Ken     | Cluck           |                           | Lockheed Martin       |
| Sibel   | Kayaalp         |                           | Lockheed Martin       |
| Craig   | Dalle           |                           | Lockheed Martin       |
| Bari    | Golin-Blaugrund |                           | Mercury               |
| Anthony | Rollins         |                           | Mercury               |





Lockheed Martin's Jack O'Banion presents Crissair CEO Mike Alfred with the 2017 Elite Supplier Award; they are joined on stage by Rep. Steve Knight (CA-25), ESCO CEO Vic Richey and ESCO Vice President Sam Chapetta.



Jack O'Banion, Vice President. Strategy and Customer Engagement, Lockheed Martin Skunk Works addresses the crowd to recognize and celebrate Crissair's Elite Supplier Award for its contributions to the F-35 program.





Crissair CEO Mike Alfred recognizes the company's veterans, surprises them with personalized F-35 flight jackets. Rep. Steven Knight (CA-25) stands with the veterans as they are called to the front of the room.



Rep. Steve Knight (CA-25) receives a personalized demonstration in the F-35 cockpit simulator.







WEDNESDAY, AUGUST 22, 2018

Today's Forecast 90°/62°



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### Run, hide or fig

#### Kellar suffers heart attack

Councilman says he plans to take it easy ext couple of months

South Clarita City Councilina Gellar had a heart attack Friday and plane to take it a little costs by next couple of months, in

#### Lockheed Martin honored local aircraft contractor Crissair Inc. on Tuesday with the 2017 Elite Supplier Award for the company's work on products for the F-35 fighter.

Local business leaders, high school students and dignitaries attended as the Valencia firm, which has been in the SCV for four years, received the honor. After the presentation, attendees had an opportunity to "fly" the F-35 in a simulator.

The "Lockheed Martin F-35 Lightning II" was developed in 2006. Crissair's 200 employees help make 30 types of products for the aircraft, which Lockheed Martin executive Jack O'Banion said was essential for the advancement of the program.

"It's always nice to receive awards from our customers," Crissair President Mike Alfred said. "There's a lot of synergy going on here. And it means jobs in the valley."

Holly Schroeder, director of the Santa Clarita Valley Economic Development Corp., said the company is a great example of the strength of the aerospace industry in Southern California.

"We were thrilled when Crissair moved here (from Palmdale)," she said. "They are a star in the aerospace defense cluster."

#### Castaic council backs Tapia Ranch project

At least 405 homes scheduled to be built on Tapia Canyon Road By Crystal Bean

See TAPIA, AS





Onyted Seaso The Council Setter to a man during its Aug. 15 meeting. The Tapia Ranch project, which the control Seguents, is a fatal of 1,200 arms with whom 950 arms to be a fatal of 1,200 arms with whom 950 arms to be

#### Human trafficker gets 22 years in prison

Lockheed Martin honors Crissair Local aircraft contractor receives award for work on products for F-35 fighter





Saugus High and Valencia High School students interested in aerospace engineering were selected to observe the event.

"It's interesting that we get to look at these crazy jets," Valencia High senior Logan Suffredini said. "And we also get to see what's actually behind this manufacturing." "The cockpit display and getting to hear from the displayers is really exciting," said Zach Fineburg, a senior at Saugus High School. "It's cool to see what we learn in school applied to real life."

Rep. Steve Knight, R-Palmdale, also spoke at the event.

"Crissair is working on our frontline product for the Marines and Navy, and this achievement is a testament to the significance of the people of the Santa Clarita Valley," he said. "There are thousands of suppliers of F-35 around the country. But this shows the employees and folks working on the program here are producing a good product, on time and on budget."

Event attendees received an update on the status of the program as well as the opportunity to try out the F-35 flight simulator to gain an understanding, from a pilot's perspective, of how to operate the fighter jet.

In 2018, the F-35 program has more than 1,500 suppliers in 46 states and Puerto Rico, employing more than 194,000 people (direct and indirect) and generating an annual economic impact of over \$31 billion, according to a prepared statement released by Lockheed Martin.

https://signalscv.com/2018/08/lockheed-martin-honors-scv-aircraft-contractor/



# EYEWITNESS Obc 1

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Lockheed recognizes local F-35 supplier with prestigious award

Congressman Knight 'flies' Lightning II VALENCIA, Calif.-Lockheed Martin showcased its F-35 Lightning II mobile cockpit demonstrator Aug. 21 to elected officials and leaders in the business community at Crissair, a subsidiary of ESCO Technologies Inc., and recipient of the 2017 Elite Supplier Award for its dedication and contribution to the success of the F-35 program.

Crissair designs and develops more than 30 different products for the F-35. House Armed Services Committee member Steve Knight, R-Calif. - spoke at the event.

"I am thrilled to be here today to recognize the contributions of the Crissair team to the development of the world's most advanced fighter," said Knight. "The fifth-generation capabilities of the F-35 are essential to our ability to combat 21st century threats. I take great pride in having the opportunity to recognize the workers in the 25th Congressional District who are an important



Courtesy photograph

Rep. Steve Knight, R-Calif., 'flies' the F-35 cockpit demonstrator during a visit to Crissair in Valencia, Calif. Crissair was honored by Lockheed Martin, receiving the 2017 Elite Supplier Award for its work on the F-35.

part of making it a reality for our Armed forces and our allies."

Lockheed Martin's for Strategy and Customer Requirements Vice President for Advanced Development Programs, Jack O'Banion, praised the Crissair team.

"We are grateful for the hard work and dedication of the Crissair team to the development of the F-35 Lightning II and honored to demonstrate the capabilities of the F-35 to Congressman Knight and the community here in Valencia," said O'Banion. "The State of California and this area in particular plays a major role in the advancement of this program, supporting over 31,000 direct and indirect jobs with an annual economic impact of \$10.8 billion. It is not an exaggeration to say that we would not be where we are today without their efforts."

Mike Alfred, Crissair's president, said, "Our team of nearly 200 are proud to support the development of the F-35, the world's most advanced fighter jet. "The men and women who make up this company embody the very values upon which it was built: hard-work, dedication and, most importantly, a shared commitment to the success of our clients and customers. It's an honor to have the opportunity to recognize their achievements, and specifically to highlight their contributions to the F-35 program."

During the event, attendees received an update on the status of the program as well as the opportunity to "fly" the F-35 cockpit demonstrator to gain an understanding, from a pilot's perspective, of how stealth, fighter agility, sophisticated sensor fusion and advanced computational capabilities make this the most lethal and survivable strike fighter jet ever built. The cockpit is visually and audibly interactive and provides a realistic look at the F-35's performance "flying" both air-to-air and air-to-ground missions.

The F-35 program sustains a highly-skilled workforce critical to national security and economic prosperity. In 2018, the F-35 program has more than 1,500 suppliers in 46 states and Puerto Rico, employing more than 194,000 people (direct and indirect) and generating an annual economic impact of over \$31 billion. As the program reaches full rate production, its economic impact will continue to rise.

The F-35 Lightning II is a fifth generation fighter, combining advanced stealth technology with supersonic speed, advanced sensors, enhanced weapons capacity and superior range.

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Commentary

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2018 Los Angeles County Air Show

LA County Air Show, featuring the USAF F-22 Raptor Demonstration Team and more! Includes flight line map and information on aerial performances and static displays. Presented by Lockheed Martin at Fox Airfield, Lancaster CA, March 24 & 25 2018.

LA County Air Show Guide

#### AV VETERAN TALK- BOB ALVIS

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#### Congressman Steve Knight, Lockheed Martin Honor Valencia Aerospace Manufacturer

👤 Posted by: Devon Miller 🖿 in Business, Santa Clarita Latest News 🕚 August 21, 2018 - 4:00 pm 🔍 0 💿 411 Views

Congressman Steve Knight, R-Santa Clarita, and Lockheed Martin celebrated Crissair Tuesday for the company's work on the F-35 program.

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Lockheed showcased its F-35 Lightning II mobile cockpit demonstrator during an event with elected officials and leaders to honor Crissair.

The company received the "2017 Elite Supplier Award" for its dedication and contribution to the success of the fighter jet program.

The F-35 Lightning II is a fifth-generation fighter, combining advanced stealth technology with supersonic speed, advanced sensors, enhanced weapons capacity and superior range, according to Lockheed Martin.

"I am thrilled to be here today to recognize the contributions of the Crissair team to the development of the world's most advanced fighter," said Knight. "The fifth-generation capabilities of the F-35 are essential to our ability to combat 21st century threats. I take great pride in having the opportunity to recognize the workers in the 25th Congressional District who are an important part of making it a reality for our Armed Forces and our allies."

Crissair designs and develops more than 30 different products for the F-35 in their Santa Clarita headquarters, employing more than 200 people, according to company officials.

Knight previously advocated for the Automatic Ground Collision Avoidance System (Auto-GCAS), which uses GPS tracking, avionics integration and terrain information in an effort to save lives and equipment.

If the system detects an impending collision with the surface, the computer will assume temporary control of the aircraft to execute evasive maneuvers. Upon return to a safe flight path, control is returned to the pilot, according to officials. "We are grateful for the hard work and dedication of the Crissair team to the development of the F-35 Lightning II and honored to demonstrate the capabilities of the F-35 to Congressman Knight and the community here in Valencia," said Jack O'Banion, vice president of strategy and customer requirements for advanced development programs at Lockheed Martin.

During the event, attendees received an update on the status of the program as well as the opportunity to "fly" the F-35 cockpit demonstrator to gain an understanding from a pilot's perspective.

The cockpit is visually and audibly interactive and provides a realistic look at the F-35's performance "flying" both air-to-air and air-to-ground missions, officials said.

Three William S. Hart District students attended the event to give them a first-hand look at the aerospace manufacturing sector.

"Some students and parents think it's a 'dirty' thing to work in manufacturing, that they might be stuck," said Sue Reynolds-Buckley, career development coordinator for the Hart District. "Crissair does a good job of showing the opportunity and career projection in this sector."

Report a typo or error, email Corrections@hometownstation.com

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#### HEADLINES

Knight Recognizes Crissair for Excellence in Manufacturing, Earns "Elite Supplier" Award

#### Posted on: 08/22/2018 00:00

(Valencia, CA) - On August 21, 2018, Lockheed Martin hosted an event to recognize and honor Crissair, Inc. with the Elite Supplier Award for their excellence in support of the F-35 Joint Strike Fighter Program. The event also gave local media an opportunity to view and "fly" an F-35 Cockpit Demonstrator. Representative Steve Knight (R-CA) attended the event and gave remarks in recognition of Crissair's contributions to national security and the local economy. The event was held at Crissair's headquarters in Valencia, CA.

"The F-35 Lightning II is not just another aircraft," said Rep. Knight "It represents a generation leap in stealth, lethality, survivability, and cost effectiveness. It will be a centerpiece of the future American air and strike supremacy."

The full text of Rep. Knight's remarks can be found here.

"This program has made tremendous strides since the first model came off the production line. Since then, over 300 aircraft have been delivered to the Air Force, Navy, and Marine Corps, as well as our allies around the globe. Costs have been cut nearly sixty percent, giving our forces next-generation capabilities at current-generation prices. Here in the 25th District, we are proud to have many of our local businesses provide the components and assembly for this vital program. The F-35 will bolster our national security while simultaneously bringing jobs and economic strength to our community. Thank you to to Crissair President Mike Alfred for your continued service to the nation and to Lockheed Martin for hosting this event today."

Crissair, Inc. was founded in 1954 and manufactures quality precision components for both military and commercial aircraft. On the F-35, Crissair supplies precision-crafted valves, joints, adapters, and other vital components.

Representative Knight is a veteran of the U.S. Army and a member of the House Armed Services Committee, where he serves on the Subcommittee for Tactical Air and Land Forces, which has jurisdiction over the F-35 program, and the Subcommittee on Seapower and Projection Forces.

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#### Crissair Honored by Lockheed Martin

Posted Aug. 22, 2018 by Holly Schroeder



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#### Crissair Honored by Lockheed Martin

Santa Clarita Valley-based Crissair was recognized today by Lockheed Martin as one of their elite suppliers for the F-35 jet. This prestigious honor is given to fewer than 1% of suppliers.

Jack O'Banion, Vice President of Strategy and CustomerRequirements for Advanced Development Programs at Lockheed Martin described the significant contributions that Crissair made to the F-35. Crissair is a critical supplier, providing 35 different components to the plane. O'Banion also recognized that Crissair is also an important engineering parter. He described the re-engineering of the grab hook that allows planes to land on aircraft carriers. To reduce the chance of the F-35 being detected, the hook is stored within the plane, requiring new hydraulic equipment that Crissair helped redesign. These innovations have enabled the F-35 to be used by all branches of the military.



"We are grateful for the hard work and dedication of the Crissair team to the development of the F-35 Lightning II and honored to demonstrate the capabilities of the F-35 to Congressman Knight and the community here in Valencia," O'Banion said

Mike Alfred, President of Crissair, accepted the recognition along with other members of the leadership team.

Congressman Steve Knight was also recognized by Lockheed Martin for advancing funding that allowed new technology to be incorporated into the F35 five years earlier than previously planned. "I am thrilled to be here today to recognize the contributions of the Crissair.

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opportunity to recognize the workers in the 25th Congressional District who are an important part of making it a reality for our Armed Forces and our allies."

The event also showcased the F-35 Flight Simulator, in which participants can "pilot" the plan using the controls that are in the actual plane.

Crissair is a member of the Santa Clarita Valley's strong and growing Aerospace and Defense Coalition (ADC). The ADC is made up of over 80 SCV aerospace and defense companies that meet quarterly in the SCV. To support the ADC, the SCVEDC pursues the following services:



- Industry Promotion: Promote awareness of the SCV as a center for aerospace industries. Assist ADC in achieving its mission of supporting local businesses by collaboration among ADC companies
- Quarterly Industry Events: Invite well-known speakers in different subject matters to speak and interact with ADC members
- Business Attraction & Outreach Campaigns: Attract companies in the Aerospace and Defense cluster and promote SCV's strength in this area through integrated marketing campaign
- Annual Guide to Workforce Training: College of the Canyons' Economic Development Division customized recruitment and technical employee training guide, including potential use of Employment Training Panel funds to significantly reduced training program costs
- . Info & Data: Provide economic data, real estate updates, and industry news through regular communications. Provide cost comparison analyses upon request



#### PRESS RELEASES

#### Knight Recognizes Crissair for Excellence in Manufacturing

Local business earns "Elite Supplier" Award from Lockheed Martin

Valencia, CA, August 21, 2018 | Chris Jusuf (202-225-1956) | 0 comments



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1008 West Avenue M-14, Suite E Palmdale, CA 93551 (661) 441-0320

#### SIMI VALLEY OFFICE

1445 E. Los Angeles Avenue, #206 Simi Valley, CA 93065 (805) 581-7130















Thank you Crissair, for inviting Hart District advanced technologies / engineering students to your celebration of receiving Lockheed's Elite Supplier award. The F-35 simulator is amazing, and we really appreciate all of the career discussions!

And we were on the news!

http://mms.tveyes.com/PlaybackPortal.aspx...







# Mercury. THANK YOU